

## EDITORIAL NOTES

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### PHARMACY HEADQUARTERS CAMPAIGN COMPREHENSIVE AND NATIONAL IN SCOPE.

With the approval or endorsement of all associations of the drug industries and pharmacy in general the Headquarters Campaign of the American Pharmaceutical Association interests all divisions of pharmacy and with that assured "assurance is made doubly sure."

There are several aids to the cause that have not been fully made use of—one, that of the ever-wide-awake traveling representatives, whose business is to sell, and they can and will sell the proposition more extensively than heretofore—every one of their patrons is a prospective subscriber to the Fund unless already on the list of subscribers and then he becomes an aid in presenting the proposition to others. There is another source—those who sell to pharmacists will gladly contribute, and cheerfully, because whatever helps their patrons increases patronage; a number of donations were reported from manufacturers who had read of the project in newspapers; several had heard radio talks by Dean Wulling. These references are cited for others to follow the lead and develop new prospects. Some of the earlier subscribers did not comprehend the full meaning of a Pharmacy Headquarters when they first sent in their subscriptions and have now increased the amount, in some instances ten-fold. The "Outward Visible Signs" represent to the public the pharmacists' interest in the profession—complete the Pharmacy Headquarters fund.

### POPULARIZING THE PHARMACIST.

It is only by keeping everlastingly at it and by the cooperation of the many that the rightful claims of pharmacy will be impressed on the public. The country sympathizes with the people of Los Angeles and hopes that the plague will be under control in a very few days. It is unfortunate that many of the newspaper items have exaggerated the facts, and this is said with full realization of the seriousness of the situation. Pharmacy suffers so frequently from misstatements—at times by those who should be very careful and the last to do injustice—that our sympathy goes to the injured and resentment for the wrong seeks expression.

The point it is desired to make is that pharmacists, who were at one time retail pharmacists, render a service in times of such distress which is not given full significance. Those who apply the remedial and even the quick method of its conveyance receive due recognition for service—"there is glory enough for all." For a long time the serum had to be in readiness for an outbreak that these very pharmacists hoped would never come. Pharmacy has a life-saving mission, and also serves in other ways for the protection of the people.

Possibly, under the condition of things, there is no infliction or affliction which pharmacists suffer less willingly than being compelled to supply alcoholic beverages. Their willingness to accept the responsibility is responsive only because it is a service for the sick. And, still, the burden is sometimes made more unbearable by misrepresentation in news items,

of an occasional offender in the ranks or in a related profession. Without desiring to promote the business interests of Mr. Charles H. Eyles—who so ably brought to the attention of the press the misuse of the word “drug,” and who now resents the publicity given to an erroneous and reprehensible statement made regarding the dispensing of alcoholic beverages by pharmacists, an expression of appreciation is timely and proper.

The laity should realize what pharmacists are endeavoring to do by protecting them against those who misuse their privileges for gain in such dispensing. In turn, and to protect themselves, the people should refuse to give patronage to those who do not respect pharmaceutical ethics, and give support to those who serve honestly and with due professional regard.

Pharmacists should resent the publication of an article in the September issue of *Physical Culture* entitled “The Truth About the Drugs I Sell.” The writer states he has been in the retail drug business for twenty-five years and has now awakened to the enormity of his offense against society in recommending and selling drugs. The *N. A. R. D. Journal* has rendered a distinct service by its editorial in its issue of October 30. We quote the introduction comment (italics ours) in *Physical Culture* to the article referred to; it seems to us the sincerity of the writer and of the publication may be questioned by some readers: “Obviously, the name of the druggist whose confession appears on these pages must be withheld. He is *still* in business and naturally does not wish to have his identity revealed until he is able to find some vocation which will allow him to support his family and *satisfy* his conscience. He has *always been fair* in his dealings and reasonable in his prices, and, consequently, he is not so situated, financially, as to be able to retire at this time. His store is on Staten Island, New York, and enjoys the patronage of the leading citizens of the community. For years he has had the respect and confidence of his many patrons and the professional men with whom he has come in contact. This is not the wail of a man who has failed. It is the frank confession of a man who has made a *success* of his business, but whose *honest convictions* and intelligent observations have brought him to a point where he could *no longer conscientiously continue.*”

Each individual has an opportunity in his own community to correct misinformation relating to pharmacy.

## BULLETINS OF THE DRUG TRADE BUREAU OF PUBLIC INFORMATION.

Director Robert P. Fischelis has issued three bulletins of the Drug Trade Bureau of Public Information, namely, B-35 to B-37. The first bulletin presents statistics of the drug industries in abstract, as prepared by the Secretary, Charles H. Waterbury, of the National Wholesale Druggists' Association. All of these statistics have interest and value. In 1850 there were 6,139 apothecaries and druggists. In 1924 there were 49,000 dealers in drugs and chemicals and pharmacists. In 1880 there were less than 100 pharmaceutical manufacturers, and in 1924 the number is 400. The development in special lines has been considerably greater. The number of different proprietary articles sold aggregates more than 50,000.

Bulletin B-36 relates to the action of the American Drug Manufacturers' Association in opposing the Cramton Bill, and Congressman Lewis C. Cramton has been advised that the Association will use every reasonable means at its command to defeat the present measure.

Bulletin B-37 abstracts some of the remarks made by John W. Gamble, an Omaha banker, before the National Association of Retail Druggists. In his opinion the retail salesmen of this country are not as aggressive as those of Great Britain. He contends that the retailer of the future must operate along somewhat different lines, and in his transactions must take into consideration the peddler—using the term in a broad sense. “The position occupied by the retailer is rather unique,” he says, “he is the one link in the chain of distribution that assembles merchandise and waits for people to come and buy.”

No doubt, the reasoning of Mr. Gamble is well founded, but there is no question that the merchandising ability of the retailer is developing and he is, more than ever before, utilizing the value of advertising in his business.

## PERSONAL AND NEWS ITEMS.

An emergency medical corps has been organized in Philadelphia by Director of Health, Krusen, who refers frequently to his experience as pharmacist before he graduated in medicine. The corps will volunteer service during epidemics and other emergencies; 1126 physicians have signed up; pharmacists and nurses are members of the auxiliary corps.

Miss Mary Jay Schieffelin, daughter of our fellow member Dr. William Jay Schieffelin,

New York City, and Charles S. Brown, Jr. of New York City and Mt. Kisco, N. Y., were married October 30, at the Madison Avenue Presbyterian Church, by the Rev. Henry Sloane Coffin.

Dr. Harvey W. Wiley observed his eightieth birthday anniversary October 18, by working just a little harder and walking just a little farther than usual.

Doctor Wiley walks at least five miles daily, with a vigor in his stride that belies his four-score years. He takes eight hours of sleep, and rises daily at 5 o'clock.

Mrs. Joseph P. Remington has donated to the historic collection of the Philadelphia College of Pharmacy and Science, two indentures—one of John Hart, dated 1787; author of Jacob Carver, dated 1747. The former was the grandfather of the late Professor Joseph Price Remington and the latter his great grandfather. John Hart was indentured to Townsend Speakman, prominent pharmacist of his day in Philadelphia.

Miers Busch has been reelected Vice-President of Pennsylvania Salt Mfg. Co., and an active officer of it.

Theodore J. Bradley and Charles J. Clayton are sketched in the October number of the *Druggists Circular*.

Edward Kremers is contributing a "Flückigeriana" to the *Apotheker Zeitung*. F. A. Flückiger visited in the United States in 1894, as guest of the late Dr. E. R. Squibb.

Honorary Member Prof. Herman Thoms

concludes an account of his world tour, during which he visited in the United States, in the *Apotheker Zeitung*.

E. E. Stanford, who studied at Harvard for a year, has returned to his duties in Western Reserve University, as head of the department of Pharmacognosy.

Lee M. Pedigo is Chairman of a Chicago committee to seek funds for a building near University of Illinois for the students of the pharmacy, medical, and dental departments. The lot has been donated.

Hans W. Vahlteich is now research Chemist of the American Linseed Company, New York City.

A. Gawalowski, frequently quoted in the YEAR BOOK, recently celebrated his 75th birthday.

F. A. Milne, President of Kansas Pharmaceutical Association, is President of the Chamber of Commerce of his home city.

William Votteler, Louisville, was recently appointed by Governor Fields as a member of the Kentucky Board of Pharmacy for a five-year term to succeed Dr. Linwood A. Brown, Lexington, whose term expired Oct. 1.

Lawrence C. Lewis, of Tuskegee, has been appointed by the Governor of Alabama as a member of the State Board of Pharmacy to succeed himself.

Frank S. Ward, secretary of the Oregon State Pharmaceutical Association and the Oregon Board of Pharmacy, was seriously injured when run down by an automobile.

## OBITUARY.

### JOSEPH C. ROBERTS.

Joseph C. Roberts, member of the American Pharmaceutical Association, and for 16 years superintendent of the laboratories of Sharp and Dohme at Baltimore, died October 15, age, 58 years. Last January the death of John A. Roberts, a nephew, was recorded in these columns. The deceased had been in poor health for some time. He was buried at his old home in Philadelphia, and the funeral was attended by the heads of various departments of Sharp and Dohme, including Secretary and General Manager William A. Sailer.

Mr. Roberts was a graduate of the Philadelphia College of Pharmacy. He is survived by three daughters and one son.

### IN MEMORIAM.

The passing of Edward Clarence Bent, of Dell Rapids, S. D., deserves more than a mere

necrology record in the A. Ph. A. archives. Mr. Bent was for nearly half a century a consistent and persistent advocate of all which meant the betterment of pharmacy, local, state and national. He attended many annual meetings of the American Pharmaceutical Association but was never conspicuous in the debates and was quiet and retiring in disposition. His influence, however, was far-reaching, for he had influenced soberly and advisedly. While I was treasurer of the A. Ph. A., I became best acquainted with his widespread influence in South Dakota.

### HENRY M. WHELPLEY.

Howard Barclay French, for nearly a half century President of the Philadelphia College of Pharmacy and Science, and sole member of Samuel H. French & Co., Philadelphia, died October 16. Mr. French was a civic leader and